



Apta Capital is a private equity firm that invests in companies that can use its combination of expertise and capital to achieve breakthrough results.

Investment Size:

\$10-\$75 million per transaction.

Transaction Types:

Corporate buyouts, divestitures, recapitalizations or growth investments.

Investment Focus:

Companies that are fundamentally attractive but have meaningful opportunities for enhanced growth and profitability.

- Revenue of \$20-\$300MM
- EBITDA of \$2-\$30MM

Examples of value-add capabilities:

Management depth, strategic guidance, cost optimization, performance management, international relationships, key customer or supplier contacts, sales leadership, branding and marketing expertise, PR relationships, M&A, strategic partnerships, and financings.



Value-Added Investor

Apta Capital develops focused investment strategies that leverage the skills, experience and contacts of its team. Its partners can play many roles, from board member to CEO.

Flexible Capital Partner

Apta Capital’s investors include family offices, and institutions that have a long-term investment horizon. This enables Apta Capital to structure investments based on the unique needs of each business.

Executive Team

John Appel, Managing Partner

Ran consumer products group at Emigrant Capital. Prior experience includes Saratoga Partners, Dillon Read, Merrill Lynch

Doug Rauch, Executive Partner

Former President of Trader Joe’s. Prior experience with Erewhon Natural Foods

Andy Russell, Executive Partner

Former CEO of AGA Marketing & Design. Prior experience includes PepsiCo, Procter & Gamble

Val Stalowir, Executive Partner

Former Executive Partner of Emigrant Capital. Prior experience includes Tomra Systems, Coca-Cola, Quaker

Prior Investments*

- U.S.I. Holdings** – Insurance brokerage
- CapMAC Holdings** – Specialty insurance
- Formica Corp.** – Decorative laminates
- Cannell Communications** – TV stations
- AC Label** – Specialty Printer

- Boylan Bottling Co.** – Gourmet soda
- Detour** – Protein bars
- The Jolt Company** – Energy drinks
- Robeks** – Smoothie shop franchisor
- Zola Açai** – High antioxidant juices

* Representative private equity investments made by members of the executive team at prior firms.

Contact

Apta Capital, LLC • 5 River Road, Suite 125 • Wilton, CT 06897 • (203) 920-4690